

Message Text

UNCLASSIFIED

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ACTION EUR-06

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UNCLAS BONN 14259

E.O. 11652: N/A

TAGS: BFOL, GW

SUBJECT: ADS REQUEST - GREIST DIV. OF MITE CORP., NEW HAVEN, CONN.

(FOR SEWING MACHINE ACCESSORIES)-FOLLOW-UP

REF: BONN 7121 OF MAY 3, 1974

IN FOLLOWING UP WITH THE ADS FOR SUBJECT FIRM THE AMCONSUL
STUTTGART DISCUSSED THE MATTER WITH HERR ROEDERER OF ROEDERER-
NAEHMASCHINEN COMPANY. HE HAS STUDIED THE SEWING ATTACHMENTS IN
THE MEANTIME MORE CLOSELY AND CAME TO THE CONCLUSION THAT THERE IS
HARDLY ANY MARKET FOR THESE PARTS HERE IN GERMANY. ONLY A VERY
LIMITED NUMBER OF STRAIGHT STITCH SEWING MACHINES ARE STILL SOLD
NOW ON THE GERMAN MARKET FOR WHICH THE ATTACHMENTS COULD BE HELPFUL,
WHEREAS THE MAJORITY OF MACHINES SOLD ARE ZIGZAG SEWING MACHINES,
ALSO IN THE LOWER PRICED CATEGORIES. HERR ROEDERER THEREFORE HAS
TO CANCEL HIS PREVIOUS INTEREST. STUTTGART WAS UNABLE TO FIND
ANOTHER TRADE LEAD INTERESTED IN SUBJECT PROPOSAL.
HILLENBRAND

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